

# OTTAWA, CANADA

## 13-18 JULY 2025

 **ROGERS** Centre  
Ottawa

**IEEE International Symposium on  
Antennas and Propagation &  
North American Radio Science Meeting**

# Sponsor & Exhibitor Prospectus 2025



UPDATED 20 December 2024

[2025.apsursi.org](http://2025.apsursi.org)

# YOUR TARGET AUDIENCE AWAITS

## 2025 IEEE International Symposium on Antennas and Propagation & North American Radio Science Meeting

AP-S/URSI 2025 offers unique insights into emerging technologies related to antennas, propagation, and radio science.

This is an excellent opportunity to engage with a diverse group of delegates from industry, academia, and government, and to meet and recruit the next generation of engineers and researchers. Traditionally, this flagship AP-S/URSI event attracts over 1,600 attendees from more than 30 countries. Don't miss your chance to showcase your company and preview new equipment, systems, or technologies.

Participation and booth selection are on a first-come, first-served basis. To secure a premium booth location, it is advisable to reserve your space now.

As a Sponsor, you'll enjoy additional benefits, including detailed corporate information in the Program Guide and the inclusion of your logo on signs throughout the conference. For pricing and other marketing opportunities, please refer to the next pages of this Prospectus.

We look forward to welcoming you to Ottawa!

David Michelson  
*University of British Columbia*  
General Chair



## EXHIBIT SCHEDULE

### MOVE-IN:

07:00 - 12:00 Tuesday, July 15

### EXHIBIT FLOOR HOURS:

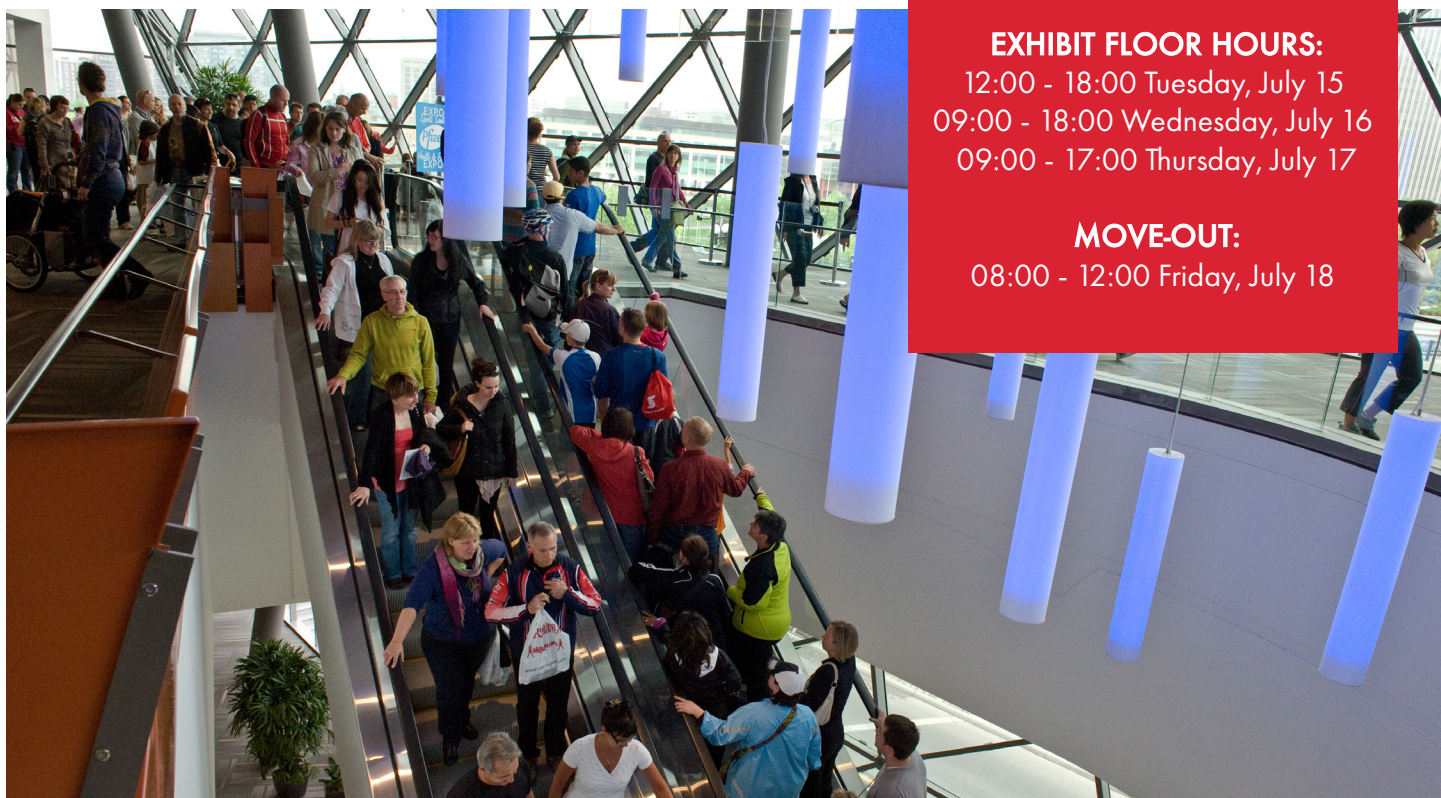
12:00 - 18:00 Tuesday, July 15

09:00 - 18:00 Wednesday, July 16

09:00 - 17:00 Thursday, July 17

### MOVE-OUT:

08:00 - 12:00 Friday, July 18



# WHY EXHIBIT AT AP-S/URSI 2025?

- **CONNECT** with a large, focused customer base of engineers, scientists, university researchers, engineering managers, and decision-makers from around the world.
- **BUILD VISIBILITY** and showcase your company, brand, and products.
- Enjoy **3 DAYS OF EXHIBITING** from July 15 to July 17, with numerous opportunities to network and develop business relationships.
- Take advantage of the chance to **RECRUIT** new employees.
- Measure your success with **LEAD RETRIEVAL**.
- Your company will be **DIRECTLY LINKED** to the 2025.apsursi.org website.
- Explore **CROSS-MARKETING** opportunities, as AP-S/USNC-URSI 2025 continues to promote the exhibit throughout the year via social media and other channels.

## LIMITED TIME OFFERS

**10% OFF**

SPONSOR LEVELS BY FEBRUARY 19, 2025

**SAVE \$400**

ON EXHIBIT SPACE BY FEBRUARY 19, 2025

**25% OFF**

FIRST-TIME EXHIBITORS

**50% OFF**

BE PART OF THE START-UP PAVILION  
AND SPECIAL ACTIVITIES!



## CONTACT INFORMATION

**Email:** [exhibition@2025.apsursi.org](mailto:exhibition@2025.apsursi.org)

### General Chair

David Michelson, *University of British Columbia*

### Industry & Government Engagement Team

Charlotte Blair, *Ansys*

Lars J. Foged, *Microwave Vision Group*

Rod Waterhouse, *Octane Wireless*

Jiang Zhu, *Meta Reality Labs*



Conference Management  
Services, Inc.

**Conference Planner**

[cmsworldwide.com](http://cmsworldwide.com)

# VENUE

## **ROGERS** Centre Ottawa

55 Colonel By Drive  
Ottawa, Ontario  
K1N 9J2  
[rogers-centre.ca](http://rogers-centre.ca)

Situated on the site of the former Congress Centre, the Rogers Centre Ottawa revitalizes Ottawa's downtown core. The striking redevelopment in 2011 tripled its capacity, attracting national and international planners and establishing it as one of Canada's premier convention centers.

Admire Ottawa's modern gem with its impressive design and prime location. The Rogers Centre Ottawa adjoins the CF Rideau Centre and the Westin Ottawa, providing a seamless experience for guests. Overlooking the historic Rideau Canal, it's also close to key attractions like the National Arts Centre and ByWard Market.



In the summer, Ottawa comes alive with a range of activities that highlight its natural beauty. The Rideau Canal becomes a hub for outdoor enthusiasts with opportunities for kayaking, paddle-boarding, and leisurely boat cruises. Surrounding pathways are ideal for biking and strolling.

The city's parks and green spaces offer perfect spots for relaxation and recreation. Major's Hill Park is popular for picnics with views of Parliament Hill, while Gatineau Park features hiking trails, scenic lookouts, and refreshing swimming spots.

Ottawa's vibrant summer scene is further enhanced by outdoor cafes and restaurants, where you can enjoy local cuisine and pleasant weather. Warm temperatures and extended daylight hours make it an ideal time to explore the city's cultural and natural attractions, ensuring a memorable summer experience in Canada's capital.



# I - EXHIBITOR OPPORTUNITIES

## EXHIBIT SPACE - USD \$4,000

- One standard (10'x10') exhibition space with rear and side pipe and drape.
- Two (2) exhibitor passes (Extra exhibitor's staff pass \$100)
- Recognition on the symposium website featuring linked exhibitor name and logo
- Printed booth sign with company name
- One (1) table with two(2) side chairs
- One (1) wastebasket
- Customized options (additional fees may apply)
- Lead Retrieval

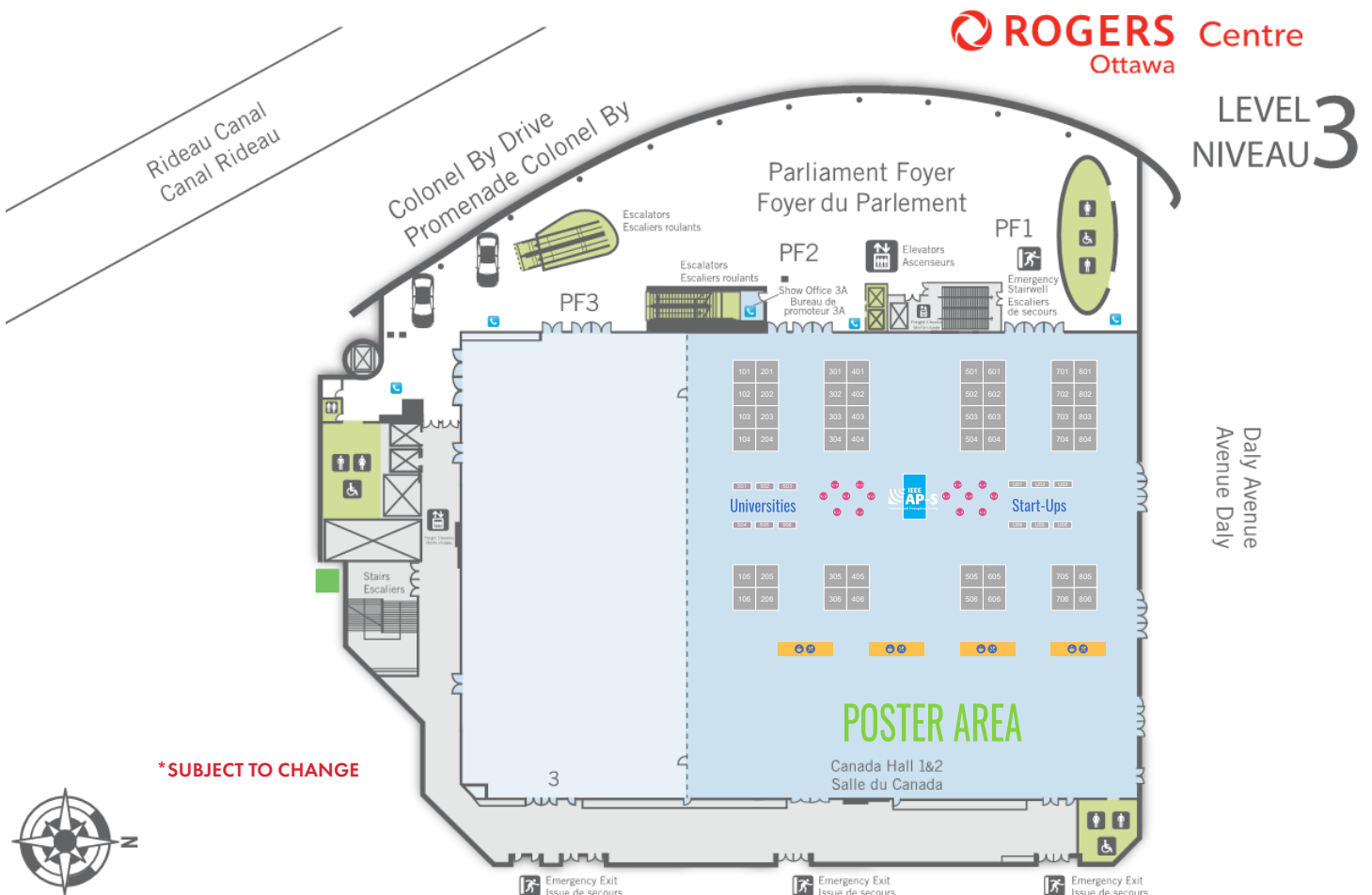
## UNIVERSITY TABLE TOP - USD \$2,000

- One (1) table with two (2) side chairs
- One (1) wastebasket
- One (1) exhibitor pass (Extra exhibitor's staff pass \$100)
- Recognition on the symposium website with university name and logo
- Lead Retrieval

## START-UP COMPANY/SMALL BUSINESS - USD \$2000

- One (1) table with two (2) side chairs
- One (1) wastebasket
- One (1) exhibitor pass (Extra exhibitor's staff pass \$100)
- Lead Retrieval
- Recognition in the symposium program
- Part of Start-Up/Small Business Activities\*

\*Details will be provided later



## II - SPONSORSHIP OPPORTUNITIES:

### PLATINUM SYMPOSIUM SPONSOR USD \$16,000

- A preferred (20'x10') booth space in the exhibit hall
- Six (6) conference registrations, inclusive of the Welcome Reception
- Six (6) tickets for the Celebratory Dinner on Wednesday, July 16
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Recognition during the opening speech at the Celebratory Dinner

### GOLD SYMPOSIUM SPONSOR USD \$10,000

- A preferred (10'x10') booth space in the exhibit hall
- Four (4) conference registrations, inclusive of the Welcome Reception
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 16
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

### SILVER SYMPOSIUM SPONSOR USD \$8,000

- A preferred (10'x10') booth space in the exhibit hall
- Three (3) conference registrations, inclusive of the Welcome Reception
- Three (3) tickets for the Celebratory Dinner on Wednesday, July 16
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

### BRONZE SYMPOSIUM SPONSOR USD \$4,000

- Two (2) conference registrations, inclusive of the Welcome Reception
- Two (2) tickets for the Celebratory Dinner on Wednesday, July 16
- One (1) 90min Workshop
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

### HALF-DAY INDUSTRIAL WORKSHOP USD \$5,000 (EXHIBITORS-ONLY, LIMITED NUMBER AVAILABLE)

- Workshop/promotion for up to 25 attendees held on Sunday, July 13 with complimentary\* registration for conference attendees  
\*a very limited fee of \$20 will be asked for lunch

### 90 MIN WORKSHOP USD \$3,600 (EXHIBITORS-ONLY, LIMITED NUMBER AVAILABLE)

- Workshop/promotion for up to 25 attendees with complimentary registration for conference attendees



### III - CUSTOM SPONSORSHIPS:

Additional sponsorship packages are available and can be negotiated according to your requirements; some examples are listed below. **To build together the best sponsorship package for your company contact us at [exhibition@2025.apsursi.org](mailto:exhibition@2025.apsursi.org)**

#### CELEBRATORY DINNER USD \$7,500

- Company logo(s) will be displayed at the Dinner location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 16
- Recognition during the opening remarks at the Awards Presentation and Dinner
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

#### PRE-DINNER COCKTAIL USD \$3,500

- Company logo(s) will be displayed at the Cocktail location
- Four (4) tickets for the Celebratory Dinner on Wednesday, July 16
- Recognition during the opening remarks at the Dinner
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

#### WELCOME RECEPTION DRINKS USD \$5,000

- Company logo(s) will be displayed at the Welcome Reception location and printed on the drink tickets
- Recognition during the opening remarks at the Welcome Reception
- Recognition for the symposium and on the symposium website, featuring a linked sponsor name and company logo

#### WOMEN IN ENGINEERING AND RADIO SCIENCE USD \$5,000

- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Five (5) tickets to the event
- Recognition at the WIE & WIRS event

#### CHARGING STATION USD \$5,000

- Charging station header to include Sponsor name and logo
- The sponsor may provide a freestanding banner, which will be positioned near the charging station (maximum size 6' high x 3' wide)
- Corporate literature may be displayed in the charging station area (the sponsor to supply)
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

#### DELEGATE BADGE LANYARD USD \$5,000

(Limit one (1) Lanyard Sponsor)

- Sponsor logo printed on delegate lanyard alongside the symposium acronym

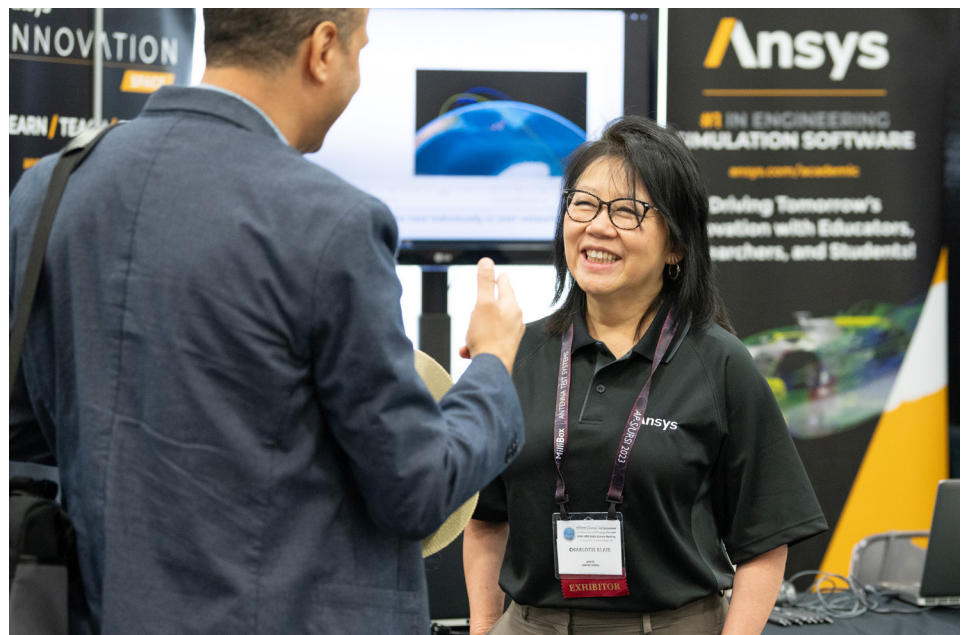
#### SYMPOSIUM BREAK

##### SPONSOR USD \$3,000 per day

- Recognition of morning and afternoon coffee breaks on the exhibit floor
- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo

##### FAMILY ROOMS USD \$5,000

- Recognition at the symposium and on the symposium website, featuring linked sponsor name and company logo
- Naming rights of the room to be printed on maps and signage.



## TERMS AND CONDITIONS

2025 IEEE International Symposium on Antennas and Propagation and North American Radio Science Meeting, July 13-18, 2025, Ottawa, Canada.

- CHARACTER OF THE EXHIBITION:** AP-S/USNC-URSI 2025 and/or its designated agent reserves the right in its sole discretion to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
- LOCATION/DATES:** The 2025 IEEE International Symposium on Antennas and Propagation and North American Radio Science Meeting will be held July 13-18, 2025, at Rogers Centre Ottawa, 55 Colonel By Drive, Ottawa, Ontario K1N 9J2 (Canada)  
**EXHIBIT SCHEDULE**  
**MOVE-IN:**  
07:00 - 12:00 Tuesday, July 15  
**EXHIBIT FLOOR OPENS:**  
12:00 - 18:00 Tuesday, July 15  
09:00 - 18:00 Wednesday, July 16  
09:00 - 17:00 Thursday, July 17  
**MOVE-OUT:**  
08:00 - 12:00 Friday, July 18  
The meeting management reserves the right to make changes to the Exhibit hours. However, such changes will be made known as far before the Exhibition as practical. As part of the contract with AP-S/USNC-URSI 2025, all Exhibitors shall staff their booths appropriately during all show hours.
- INSTALLATION AND DISMANTLING:** Spaces will be accessible to Exhibitors for setting up displays on Tuesday, July 15, 2025, from 07:00 to 12:00. Packing and removal of Exhibits before the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by service contractor move-out. Exhibitor move-out: 08:00-12:00 Friday, July 18, 2025.
- BOOTH SIZE/FEE/EQUIPMENT:** A full exhibit area is 10'x10' at a cost of \$3,600 (by 02/19/2025) / \$4,000 (after 02/19/2025 and while space is available). Failure to make the final payment constitutes a cancellation of this contract. See the Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: printed booth sign with company name, recognition on the symposium website featuring linked exhibitor name and logo, one (1) table with two(2) side chairs, one (1) wastebasket, and two (2) exhibitor passes. Additional exhibitor passes can be purchased for \$100 per day. Any additional equipment requirements or services may be acquired through show service vendors, GES.
- The Rogers Centre Ottawa is the exclusive food and beverage provider within the facility. As the exclusive provider, the Exhibitors are strictly prohibited from bringing directly or indirectly any and all outside food, beverage, candy, logo water and other similar items from being brought into the facility without prior written authorization of the Rodgers Centre Ottawa.
- AUDIO/VISUAL:**AUDIO/VISUAL: Exhibitors must be compliant with Rogers Centre Ottawa policies.
- SPACE ASSIGNMENTS:** Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Event determined by IEEE in its discretion. The Exhibitor's booth location preference will be requested and IEEE may accommodate such request; provided that AP-S/URSI 2025 reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Event in its sole and absolute discretion. The Exhibitor will be consulted before AP-S/USNC-URSI 2025 exercises this right.
- SUBLETTING OF SPACE:** The Exhibitors shall not assign, transfer, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than their own in the exhibit space without prior written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.
- SHIPPING INSTRUCTIONS:** GES is the Official Logistics Agency at Rogers Centre Ottawa. Therefore, third parties are not allowed to deliver/pick up inside the exhibition areas or operate forklifts or other equipment within the venue. For services, costs and instructions, consult the GES shipping catalogue. Logistic services must be reserved by filling out the GES order form by July 5, 2025.
- GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit which is offensive or inappropriate and not in good taste or inconsistent with the values of IEEE or AP-S/URSI 2025.
- SAFETY CONSIDERATIONS:** All exhibit and space materials must comply with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibit-ed by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed by regulations. Corridors leading to exit doors and all entrance and exit doors should always be clear of obstructions. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers, and exits be blocked or access to them impeded by exhibition booths, partitions, exhibits, or other objects.
- OFFICIAL CONTRACTOR:** An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express prior written consent of symposium organizers, who, for reasons of security, in their sole and absolute discretion, can deny such request.
- CANCELLATION:** If the Exhibitor cancels the space contract on or after May 6, 2025, or fails to occupy the space contracted, AP-S-URSI 2025 is entitled to the full amount of the space rental.
- Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and AP-S/USNC-URSI 2025.
- INABILITY TO PERFORM:** If AP-S/USNC-URSI 2025 should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, AP-S/USNC-URSI 2025 will refund the Exhibitor the amount of the rental paid and AP-S/USNC-URSI 2025 shall have no further obligation or liability to the Exhibitor.
- SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation by the winner and participants. All promotions and drawings must be approved by AP-S/USNC-URSI 2025 in writing prior to the opening of the event.
- SPONSOR AND GRANTOR ENTITLEMENTS:** Exhibitors who are interested in becoming sponsors, need to enter into an IEEE Sponsorship Agreement.
- COMPLIANCE WITH TERMS AND CONDITIONS:** AP-S-URSI 2025, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit. Such ejection or closing shall not entitle the Exhibitor to any refund.